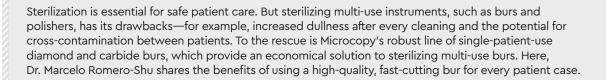


## MARCELO ROMERO-SHU, DDS

Coming from a long line of experienced dental professionals, Dr. Romero-Shu developed a passion for dentistry at an early age. A graduate of the Marquette University School of Dentistry, he has spent nearly 2 decades helping patients of all ages achieve healthy, beautiful smiles. Along with being an active member of the American Dental Association. the California Dental Association. and the American Orthodontic Society, Dr. Romero-Shu is dedicated to providing the most up-to-date techniques and technologies for his patients.





Il clinicians want to make their preparations predictable. After years of practice and trying out many different brands of burs, I've learned just how unpredictable reusable burs can be. During sterilization, for example, it can be a hassle to remove leftover gunk from a previous case—not to mention the increased risk of cross-contamination. Another issue is bur sharpness, as the second time cutting is never as good as the first. On top of that, tracking how many times the bur has been used prior to discarding it is one more hassle that dentists need to worry about.

With Microcopy's single-patient-use (SPU) burs—which I now use every day—you can rest assured the bur is sterile and will cut sharp every time. Microcopy offers a wide variety of SPU burs, including its flagship NeoDiamond and NeoBurr product lines, for various indications, and they all cut better than any previous brand of bur I've used.

Because of COVID-19, I believe that single-patientuse burs will soon become the standard of care. Disposing of every bur after one use is an easy way to eliminate the possibility of cross-contamination.

## **The Patient Perspective**

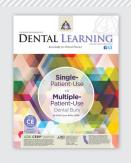
Most patients won't know the difference between multi-use and single-patient-use burs—but what they do know is how their appointment went and how much postoperative sensitivity they have. Preparing a tooth in a timely manner and limiting postoperative



sensitivity is reflective of the level of care my patients have come to expect in my office, and that is in part because I use SPU burs. Combined with an electric handpiece, it's made my procedures more efficient and completely changed how I practice dentistry.

## #SPU4U CE OPPORTUNITY

Visit microcopydental. com/nd2dps and receive a discount on the Dental Learning CE course, Single-Patient-Use vs Multiple-Patient-Use Dental Burs.



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